



2011-2012

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&
THEIR FAMILIES

RESPONDER LIFE[®]

NATIONAL INSIDER LAUNCH

TRANSFORMING THE FIRST RESPONDER CULTURE

WWW.RESPONDERLIFE.COM

“That every First Responder and their Family be given the opportunity to respond to the most important call of their life...”

Introduction

Responder Life has launched a movement, creating positive communities where First Responder Families can be transformed and in turn transform their culture from the inside out. The First Responder community can be cynical and hard to penetrate, due to relentless exposure to tragedy and trauma. The long-term impact of this exposure can cause a downward slide that destroys faith and the family. We create traction points to stop the slide by providing opportunities where the responder and their family can hear and respond to the call of Christ and begin building healthier lives, marriages, and careers.

First Responders put their personal safety on the line every day in order to protect and serve our communities. This intense and highly charged environment in which they work often impacts them and their families in a negative manner. Not only do First Responders regularly sacrifice their health and well-being on behalf of public safety, but they are subjected to professional stressors that can be overpowering to them and their families, ultimately setting them up for dysfunction and failure. The end results are staggering...

- **Divorce rates at some Departments are as high as 84%**
- **1 out of 4 Responders struggle with Alcoholism**
- **A significant number (10%-30%) of Responders suffer from Post Traumatic Stress Disorder**
- **Responders are twice as likely to die from Suicide, than in the Line of Duty**
- **Half of all Responders will quit attending Church by retirement**
- **Cynicism, Hypervigilance, and Isolationism are common in these fields**

In response to these critical realities, Responder Life was formed to support and strengthen the Families of all First Responders, including Firefighters, Police Officers, Emergency Medical Professionals, 911 Dispatchers, and other responders serving in City, County, State and Federal Agencies.

The primary goal of Responder Life is to strategically impact these Families by providing pro-active and *life affirming* resources, directly reducing the negative fallout from these vital professions. Our primary strategy is to partner with organizations, ministries, churches, and chaplains to help accomplish this effort. Together with our willing partners, we will host family seminars, retreats and social events, provide education and support, and develop cutting edge initiatives designed to strengthen First Responder Families within our communities.

Mission: Our Purpose

The mission of Responder Life is to bring the transforming power of Christ's message to every First Responder's life, family, and career.

Insiders and Insider Families: "The Key"

A critical piece in the ministry of Responder Life involves individuals and families that we call *Insiders*. These men and women are the hands and feet of the ministry work and are identifiable as part the First Responder community. These Insiders are trained and equipped to support their fellow responder peers and families through relational and practical initiatives, providing hope and healing within the culture.

A Responder Life Insider is someone who:

- 1. Is familiar with the first responder culture (could be a chaplain, chief, spouse, responder, or even a pastor),*
- 2. Has a desire to reach their culture by demonstrating a life and family transformed by a relationship with Christ, and*
- 3. Is equipped with strategic tools and resources that will impact their culture from the inside out.*

Responder Life will provide the equipping tools necessary for these Insiders to be advocates and resources for their peers & colleagues, helping them access the support they need to build vibrant and sustained marriage relationships and long, good, healthy careers.

Our goal is to identify and begin equipping **100,000** First Responder Insiders in the next 7 years nationwide, and to launch efforts that will reach the nearly **10 million** First Responder Family Members in the United States.

Our Alliances: "Bringing the Best"

Responder Life is persistently searching out the best tools and resources to equip these Insider partners. Because the Emergency Services professions create a unique community that is often closed to outsiders and outside resources, we recognize that positive cultural impact will likely only occur from the inside out. To enhance this initiative we have established what we call *Strategic Alliances* with key ministries and organizations throughout the county and will offer their proven resources, *re-packaged* in culturally relevant presentations. Current alliances of Responder Life include...

Focus on the Family

Our initial alliance began in 2007 with Focus on the Family, who has provided our ministry with invaluable guidance and vision casting. We are grateful for the opportunities afforded to us by this relationship that allows us to bring some of the best resources Focus on the Family has created and offer it as culturally relevant material to First Responder Insider Families.

Focus on the Family has invited Responder Life to participate as a special guest on the Focus Radio Broadcast that every day reaches millions across the United States. This opportunity will constitute the *official* National Launch of Responder Life and provide a platform for sharing the mission and vision of Responder Life as a national ministry to First Responder Families. This broadcast will occur in the spring of 2011.

One of the resources we are excited to announce in partnership with Focus on the Family is The Truth Project – First Responder Edition, also set for release in 2011.

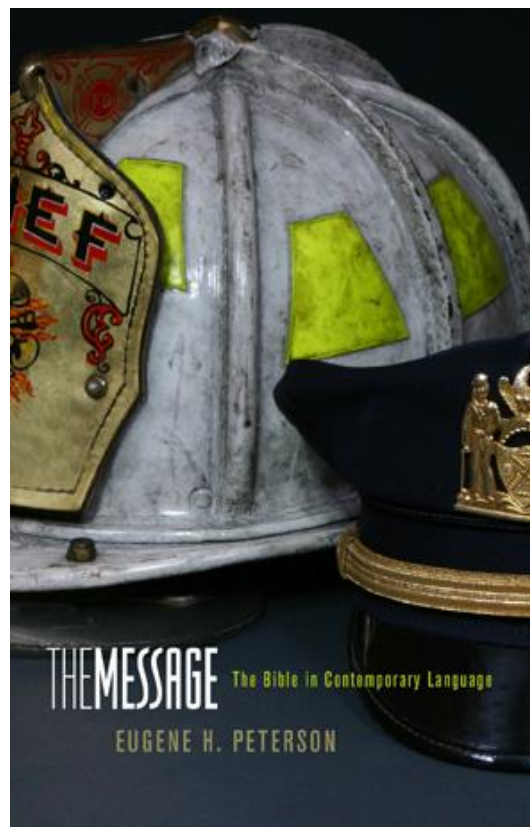
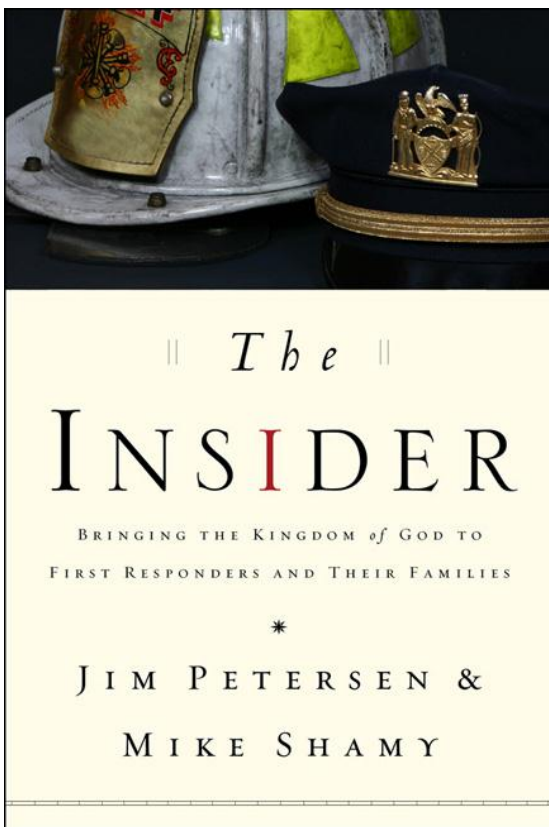


The Truth Project – First Responder Edition

The Truth Project is a DVD-based small group curriculum produced by Focus on the Family, comprised of 12 one-hour lessons presented by Dr. Del Tackett. This home study, re-wrapped for First Responder culture, is the starting point for shaping a biblical perspective as a First Responder Family. Each lesson discusses in great detail the relevance and importance of what it means live out the Christian Worldview in daily life. For more information about The Truth Project, go to www.TruthProject.org

The Navigators and NavPress

A second alliance Responder Life shares is with The Navigators and their publishing division – NavPress. This relationship has afforded us the opportunity to adapt many of their key resources to help equip First Responder Insiders and Insider Families for Discipleship and Evangelism.



The Insider for First Responders

Our alliance with The Navigators centers around their book *The Insider*, where we gather our First Responder Insider concept. This book, originally used as a ministry philosophy for The Navigators, is being adapted for relevance to First Responders and their culture. This paradigm-changing work provides the awareness and skills that First Responder Families need to live out and share God's Kingdom purposes with the people in their everyday relational circles. This material is coupled with a workbook that will take the content and discussion to a deeper and more practical level for application.

The Message – Responder Life Edition

A second resource from NavPress includes a Special Edition Version of *The Message* Bible for First Responders, a highly regarded and culturally relevant presentation of the Word of God.

Search Ministries – “I am Glad You Asked”

Apologetics – IGYA & Questions

A Third Alliance that Responder Life has is with Search Ministries, and organization committed to training men and women to respond to questions asked of the faith.

I'm Glad You Asked: This is Search's original resource, written to provide believers and seekers alike with answers to the tough questions most people ask about Christianity - questions such as: How can there be a good God with all the suffering in the world?; or, Isn't religion just another psychological crutch? The text guides you logically through these questions with helpful flow charts and practical illustrations. It shows how each objection is really an opportunity for meaningful communication and dialogue.



Questions is designed to be used with the book *I'm Glad You Asked*. Questions is a twelve-lesson course designed to equip the believer with solid, biblical answers to tough questions. The material can be covered in 12-20 weeks. Each lesson is devoted to a question friends might pose in their attempt to make sense out of life and God. Some of the questions addressed in this study are: "How can a good God allow evil and suffering?" and "How can Jesus be the only way to God?" The end result will be a new sense of confidence and competence to communicate the eternal message of God's

Insider Coaches

Our Alliance with both Navigators and Search brings another major advancement to Responder Life, the Insider Coach. Navigators and Search are allowing nearly 50 of their staff located in strategic areas around North America to become Responder Life Insider Coaches to help us train leaders and insiders.

These coaches provide one on one training in Worldview (Truth Project), Evangelism and Discipleship (The Insider), and Apologetics (I am Glad You Asked)

Dave Ramsey - Financial Peace University

Another alliance we've recently established is with Financial Peace University. Research shows that personal finances are currently the primary personal stressor being experienced by First Responder Families. There are several components leading to this reality including, low hourly wages which often leads to overtime dependency; which may not always be available. Many First Responders have varying incomes month to month which makes budgeting difficult, especially when they are already living paycheck-to-paycheck. It has become very clear to us at Responder Life that this resource needs to be available in such a format that it is flexible around the unique lifestyles of emergency services professionals, while delivering the vital content that has made FPU one of the most celebrated personal finance management systems ever!



Financial Peace University – Responder Life Edition

Traditional Financial Peace University is offered via a 2-hour weekly video series and group study typically held at churches. This method is rarely agreeable with responder scheduling, so the Responder Life Edition presents each lesson online, equipped with an e-workbook. Through our alliance, this material will be made available for purchase and completion through our Responder Life website. This will enable the First Responder Family to complete the training together, based on the varying availability of each household. For more information about Financial Peace University, go to www.DaveRamsey.com

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WorkLife.org

Our most recent alliance is with WorkLife.org, a web-based platform with resources that strategically equip individuals to connect their faith life with their work life. This ministry seeks to bridge the spiritual gap that exists between Sunday and Monday, and empower the Body of Christ to be a strategic force for the Kingdom of God in the workplace. For more information on this ministry, go to www.WorkLife.org.



Maestro WorkLife Coaching – Responder Life Edition

Maestro WorkLife Coaching provides 4 tools crucial to stabilizing the First Responder community amidst the trauma and chaos of their disciplines, they are: 1.) Maestro Truth Modules – Guidance on beliefs about work, skills, and relationships, 2.) Work Issues Assessment – Identifies the top 3 stress points at work, 3.) Weekly Maestro Coaching Sessions – Delivering specific content relevant to each individual's stress points, 4.) Maestro Tuning Tools – A diverse media library with searchable topics including transition, conflict, and skill development. All of these resources will soon be available to anyone who signs up online through Responder Life!

Other Alliances in Development

Responder Life is also currently working on the creation of alliances with The Alpha Course - USA and I am Second, to bring additional dynamic training and resources to the Families of First Responders.

Our Resources: “Creating the Best”

We are committed to not only bringing in resources and tools that are proven to be effective, but also to create resources in specific areas where we identify a need. By utilizing our internal network of gifted Responder and Ministry Professionals, we are capable of producing a vast array of unique and specific presentations tailored to our missional pursuit of equipping *thriving* First Responder Families.

Media Center

Responder Life is constantly producing media driven resources and materials, made available through our website. Currently, our Media Center features relevant blogs, articles and podcasts available to First Responder Families with presentations on marriage & family, faith & worldview, health & wellness and many other topics including discipleship & evangelism. We are currently finalizing the production of *Getting Started as an Insider*, our initial training module, which will be provided in both online streaming and DVD formats.

We are also in the process of coordinating podcast interviews and articles with Christian leaders from around the world, taking their message and packaging it for the First Responder community. These tools we provide free of charge to help the Insiders as they strengthen their family, grow personally and become equipped to impact their culture.

Social Media

Social Media has proven to be a great mechanism for Responder Life to broadcast and communicate daily with our Insiders. We are constantly updating our Facebook & Twitter pages with insightful material and encouraging stories that inspire the ongoing work of the ministry.



[Facebook.com/ResponderLife](https://www.facebook.com/ResponderLife)



[Twitter.com/ResponderLife](https://www.twitter.com/ResponderLife)

Area Directors: “Supporting the Movement”

Responder Life has identified Area Directors from around the nation aspiring to help equip and train local First Responder Insider Families. An area could be a city, town, group of cities, or a department. As we recruit Area Directors, it will be important for them to recruit others (if their area is very large) or develop coordinators and a team to assist in ministry efforts. Most Area Directors are volunteers who help facilitate and grow Insider Families, but many have already launched fundraising efforts that will enable them to commit to the ministry of Responder Life fulltime.

Executive Team: “Leading the Movement”

Dave Williams, *Chairman of the Board and Founder (Portland, Or.):*

Dave spent 25 years working with the Portland Police Bureau, and retired as Assistant Chief of Police. Dave was also the lead author on what became the National Community Policing Plan.

Chris Green, *President (Portland, Or.):*

Chris graduated with a Bachelor of Science in Biblical Studies, Theology and Pastoral Studies from Multnomah Bible College in Portland, OR and has served over a decade in the emergency services as a Reserve Officer and Chaplain with a number of Police and Fire agencies.

Scott Dorr, *Vice President of Operations & Finances (Portland, Or.):*

Scott spent 42 years with U.S. Bank. After retiring he came to Responder Life and is the Father of a Firefighter.

Clarke Cayton, *Vice President Content & Alliances (Carthage, Mo.):*

Clarke graduated with a degree in World Missions from Johnson Bible College in Knoxville, TN. He has served over a decade in emergency services as an EMT, Chaplain, & Crisis Management Specialist.

Steve Chadwick, *Vice President Western U.S. & Staff Development (Portland, Or.)*

Steve attended Multnomah School of the Bible in 1986 to 1993. Steve served several years as a pastor. He currently serves as a speaker and teacher in Worldview, Evangelism, Discipleship and Apologetics and is a Chaplain for the Portland Police Bureau.

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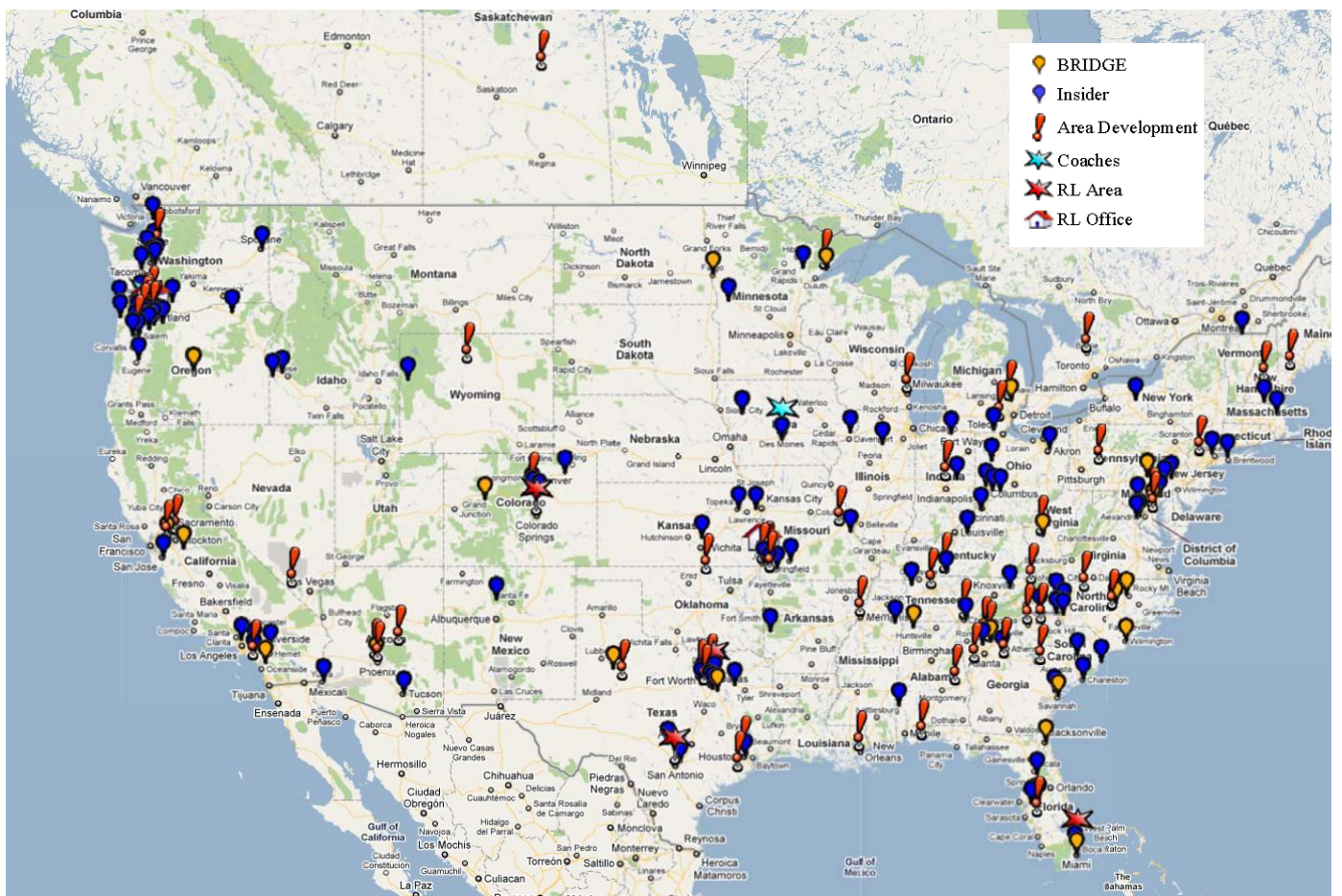
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Insider Launch

On May 12th & 13th of this year, Responder Life was the featured guest on the Focus on the Family Radio Show. The Broadcast initiated the official launch of the National Insider Movement.

The Radio Show highlights the ministry of Responder Life and explains what it means to be a *First Responder Insider*.

During the broadcast launch, Responder Life identified nearly 200 new insiders and 36 Insiders wanting to be a leader in their area. The map below shows where the Insiders are located (blue), where the leaders are located (red exclamation mark, Area Development). The launch also identified another 40 men and women who wanted to help start Responder Life in their area (marked with Yellow, BRIDGE Volunteer).



Area and Region FAQ

What is an area?

An area can be a city, town, group of cities, or an agency. As we recruit area directors it will be important for them to find other area directors (if their area is very large) or develop coordinators and a team to help them. If one region has multiple area directors, we can develop a regional director.

What is the Process of Recruitment and Development?

Responder Life should look for Individuals in an area who would be willing to be an area director. Their first task would be to develop a team of people around them to begin. It would be great if each area eventually had an active Chief's Counsel (to provide local accountability and ownership) and Chief's Club (to provide resources).

Does an Area Coordinator/ Director have to be an Insider?

No. Some of our Area Directors may be from our partnership ministry such as The Navigators or Search Ministries. It may even be a pastor who is trained to recruit Insiders within their local church.

Area Director Job Description

Time: 2-4 hours per week

Talent:

- Needs to have a connection to the first responder culture or a group of potential first responder Insiders.
- Ability to organize and lead team or group

Tenants:

- Volunteer with Responder Life, helping to promote, train and equip first responder Insiders in their area to be disciple makers.
- Should be able to participate in monthly or twice a month Area Director conference call.
- Develop a team of area coordinators to help carry out the development of Insiders.
- Needs to go through the Truth Project and have read the book, "The Insider"
- Needs to have a very good understanding of the first responder culture.
- Needs to be connected to a fellowship of believers on a regular basis.
- Needs to be recommended by an Insider Coach.

- Have a keen understanding of Responder Life and its resources, as well as partner ministries
- Be active in discipleship of Insiders.
- Be wholly devoted to prayer and devotion.
- Have the support of their spouse and family.

Responder Insider Coach Job Description

Time: 1-4 hours per week (Meeting with Insiders)

Insider Coaches must be approved by Responder Life, and be on staff with Navigators, Search Ministries, or Responder Life to begin. All Coaches are considered Responder Life staff once approved. Coaches may become Area Directors/Coordinators with approval from Responder Life.

Talent:

- Ability to organize and lead team or group

Tenants:

- Volunteer with Responder Life, helping to promote, train and equip first responder Insiders in their area to be disciple makers.
- Help Responder Life identify potential Insiders and Area Directors/Coordinators
- Should work with local Area or Regional Director if one exists.
- Should be able to participate in monthly or twice a month conference call.
- Needs to go through the Truth Project and the book, "The Insider", and the "I am Glad You Asked" series.
- Have a keen understanding of Responder Life and its resources, as well as partner ministries
- Be active in discipleship of Insiders.
- Be wholly devoted to prayer and devotion.
- Have the support of their spouse and family.

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Responder Life General Information

Website: www.ResponderLife.com
Support Site: www.ChiefsClub.com
Support Site: www.ThankResponders.com

Phone: 888.668.8490
Fax: 503.668.8490

Headquarters/ Western U.S. Offices

Main Mailing Address:
P.O. Box 1216
Sandy, Oregon 97055

Physical Offices:
28986 SE Haley RD
Boring, Oregon 97009

Eastern U.S. Offices

Mailing Address:
P.O. Box 4
Carthage, Missouri 64836



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